

Le français se trouve au verso

Branding and Signage Study - This study was a collaboration of the Landscape of Grand Pré Society, the Municipality of the County of Kings and the Nova Scotia Tourism Agency. Please visit the Landscape of Grand Pré Society's website under Reports & Presentations.

The approved Brandmark (above) reflects the pattern of the dykelands, holding back the water of the Minas Basin and shows iconic Blomidon, the Acadian Memorial Church and farm silos. This Brandmark will be on all Society material including signage. Planning for signage implementation is now underway: Highway 101 is the priority, plus the "arrival", points of interest and directional signs on Highway #1. Further community consultation will occur as plans progress. Thanks to all who provided invaluable comments, suggestions and support during this project to date.

Archaeology - The Landscape of Grand Pré Society is negotiating a long-term agreement with Saint Mary's University. An Archaeological Field School will take place within the World Heritage Site (WHS) this spring; a comprehensive archaeological resources inventory for the entire WHS is being planned.

Visitor Experience Opportunities Concept - The Landscape of Grand Pré Society and Parks Canada have agreed to jointly develop this year a Visitor Experience Opportunities Concept (VEOC) for the Landscape of Grand Pré World Heritage Site. A VEOC is an integrated framework identifying current and future experience opportunities for the range of visitors to the Landscape of Grand Pré World Heritage Site. The VEOC will outline potential projects and activities which could enhance and diversify visitor experience and tourism opportunities.

The VEOC will involve a wide range of stakeholders and partners to collaborate in the visioning of programs, services and activities, sharing ideas to realise common understanding of the challenges and possible solutions.

Advertising and Promotion - The Landscape of Grand Pré Society is partnering with CBC and Radio-Canada Acadie for the development of TV advertising of the Landscape of Grand Pré World Heritage Site. The ads will be aired on both networks in early summer.

The Society will be at the Saltscapes Expo this April, partnering with the Annapolis Valley Chamber of Commerce. Thanks to **Jamie Robertson** for the great Photo for our Raffle. Be there Saturday afternoon April 26 for the free draw!

Partnering with the Province of Nova Scotia, the Society will promote the Landscape of Grand Pré during the Congrès mondial acadien 2014, to be held in New Brunswick's Victoria, Restigouche and Madawaska counties, in Maine's Aroostook County and in the Témiscouata county of Québec.

Dykelands' Education and Awareness - The challenges of public use of the privately owned Grand Pré dykelands continue. The Society is funding an initial project with partners to develop educational material so that all are better informed as to the risks and liability issues around public use.

Interim Site Management Coordinator - The Society is working with the Municipality for a secondment of a Senior Planner to work with us for several months beginning mid-May. This Planner will also assume the role of the Municipality's staff representative on the Stewardship Board. Contact Info: [902-599-0352](tel:902-599-0352) or info@landscapeofgrandpre.ca or at 360 Main Street Wolfville.

Technical Advisory Committee - The inaugural meeting of the Stewardship Board's Technical Advisory Committee was in early March. This committee supports the Society in the management of the World Heritage Site, providing the technical support required to ensure the preservation of the integrity and authenticity of the site for UNESCO. The Committee is planning a forum to help define the goals and objectives of a research program for the World Heritage Site.

Education and Marketing Committee - This other permanent committee of the Stewardship Board of the Society is also underway; its role is to review and recommend to the Board on all education and marketing initiatives. **Website adjustments** are now underway, in part to distinguish visitor information needs from those interested in the work of the Stewardship Board. **Advertising and Dykeland Awareness** projects were recommended this month; **Media outreach and Product development** are being explored.

Look for the installation soon of a **Webcam at the Viewpark**; local businesses will be able to advertise and link to the webcam and our website.

Annual General Meeting

The First AGM of the Society will be held on June 12 at the Grand Pré Visitor Centre at the National Historic Site. The program will include a public presentation on the dykes and dykelands and associated risks and management challenges; full details available soon on the website.

Stewardship Board and Society

2014-15. Check anytime to see continuing progress on all Board work on the Landscape of Grand Pré Society's website.

Requests for Proposals

Listed on NS Procurement website and our website, together with the Society's procurement policies.

- Dykelands Awareness - closes April 30 2014
- Immediate /urgent English Editing - Proofreading - closes April 22 2014
- Standing Offers for Translation Services – anticipated announcement by April 30 2014

Comments, Ideas, Suggestions or Volunteer?

Email: info@landscapeofgrandpre.ca with your thoughts or contact by phone at: 902-599-0352 or in person at: 360 Main Street in Wolfville.

Website

www.landscapeofgrandpre.ca